



For Immediate Release

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HARBOUR TOWN SHOPPING CENTRE BEGINS WORK ON NEW DINING DESTINATION

Australia's largest Outlet Shopping Centre, Harbour Town, will begin construction on an exciting multi-million dollar dining precinct from 27th April 2018.

The upgrade will encompass an expansion of its food offer, providing a broader range of casual dining and restaurant retailers, as well as enhanced ambience and interactive social spaces.

Design concepts of the food precinct capitalise on the outdoor, open air environment that Harbour Town is known for, combining natural materials with lush landscaping to create a tropical food destination. It is this outdoor village feel that is pivotal to Harbour Town's ongoing success, synonymous with the outdoor lifestyle of the Gold Coast.

The 25 million dollar project will be the biggest addition to Harbour Town since the North-West Mall was unveiled in May 2016 and will be open in time for Christmas shoppers to enjoy. Hoarding will be put in place during the development but it will be business as usual for all existing restaurants, cafes and shops.

With limited dining options on the northern end of the Gold Coast currently, the new dining destination will be a welcomed meeting place for locals and tourists alike.

Marketing Manager, Deanne Woolcock said, "Harbour Town provides a unique customer experience, focused on outdoor, discount shopping. Dining is a very important part of this overall experience and the proposed upgrade will ensure that we continue to be number one in the Australian market by providing first class shopping, combined with a complementary outdoor dining experience, for our local, domestic and international customers to relax".

The expansion will cement Harbour Town's position within the Gold Coast's growing restaurant scene and give locals a place to bring the family for a meal, entertainment and shopping.

"This contemporary development will be a place to see and be seen. It will feature festoon lighting, extensive landscaping and recycled brickwork giving the street a relaxed coastal vibe, we wanted to create a space that both locals and tourists can relax and enjoy," Ms. Woolcock said.

To complete the upgrade, Reading Cinemas will receive a facelift, which will include a live green-planted wall and a featured brick façade to tie in to the overall look and feel of the precinct.

Harbour Town remains tight lipped on food outlets moving in to the precinct but promises there will be a cuisine to suit all taste buds.

"The Northern Gold Coast is growing dramatically and residents are searching for an experience when they eat out. Our new tenants will bring flair and pizzazz to our evolving food corridor and take up residence next to our long established restaurants, Grill'd, Nonna's Restaurant, Guzman Y Gomez, San Churro Chocolateria, and Yum Cha Cuisine," Ms. Woolcock says.

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ABOUT HARBOUR TOWN: *Harbour Town Gold Coast is Australia's largest Outlet Shopping Centre, offering a unique combination of Outlet brands and over 240 stores, as well as a myriad of dining and entertainment options.*



A dedicated Tourism Lounge with adjacent bus parking bays caters for larger groups and international visitors. Share your Harbour Town shopping snaps by tagging #harbourtowngc on Instagram @harbourtowngc and Facebook @Harbour Town Gold Coast.

Further Information and Interviews:

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